



Press Release

Trecento Asset Management takes a big step forward

Paris, October 7th, 2014: Trecento AM's assets under management now exceed 150 million euros, thanks to the transfer of a dedicated fund, and strengthens its relation with Groupe Cyrus.

Trecento Asset Management was founded in 2012 by Alice Lhabouz. Its main objective is to bring back the real economy in financial markets. The company's DNA is to invest in equity markets while being advised by expert committees from the real economy that provide insights to the management team. The company, owned until now by its founder, entrepreneurs and La Française AM through its holding New Alpha, welcomes its new shareholder: Groupe Cyrus, the French independent leader in Wealth Management, founded 25 years ago.

Groupe Cyrus is an independent group built upon an entrepreneurial model: partners and employees hold 63% of the capital. Through this participation, Groupe Cyrus marks its commitment alongside entrepreneurs, this time in asset management.

Meyer AZOGUI, President of Groupe Cyrus Conseil « entrepreneurs and independent, we put our efforts and resources to support talent development. It is in that spirit that we see this partnership ».

Alice LHABOUZ, President of Trecento Asset Management « This partnership appeared as obvious, we share the same values to work for and with entrepreneurs ».

Concerning Trecento Asset Management

Founded in 2012 by Alice LHABOUZ, Trecento Asset Management is an asset management company which now manages more than 156 million euros (Mutual funds, Alternative Investment Funds and management mandates).

Concerning Groupe Cyrus

Founded in 1989, Groupe Cyrus has now more than 135 collaborators among which 45 are wealth consultants who advise entrepreneurs, top executives and wealthy families for a financial asset of more than 2 billion euros. Cyrus' 4 pillars are the independence, the global approach, the expertise and the proximity

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